

# Investor Forum Review Form

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Name of Company  
Reviewed: \_\_\_\_\_

Is Reviewer  
an Investor?: Y / N

(Check box next to appropriate rating and add comments)

Low

High

<b>Problem/Solution</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
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- Problem clearly articulated.
- Problem validated.
- Solution and customers clearly articulated

Comments:

<b>Market Landscape</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
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- Size and state of market
- Barriers to entry/Time to market
- Market conditions (demand vs. saturation)

Comments:

<b>Competitive Advantage</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
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- Technology Expertise & Design
- Intellectual Property
- Uniqueness/completeness of concept

Comments:

<b>Business Model</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
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- Revenue Model
- Current Revenue
- Sales Targets/Channels

Comments:

<b>Management Team</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
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- Capacity/proven ability
- Completeness of team/skills
- Leadership
- Industry specific knowledge

Comments:

<b>Traction</b>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
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- Execution and Growth Plans
- Strategic Relationships
- Planned usage of funds
- Liquidity/Exit Strategy

Comments:

<b>Overall – Should this company be invited to present?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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